

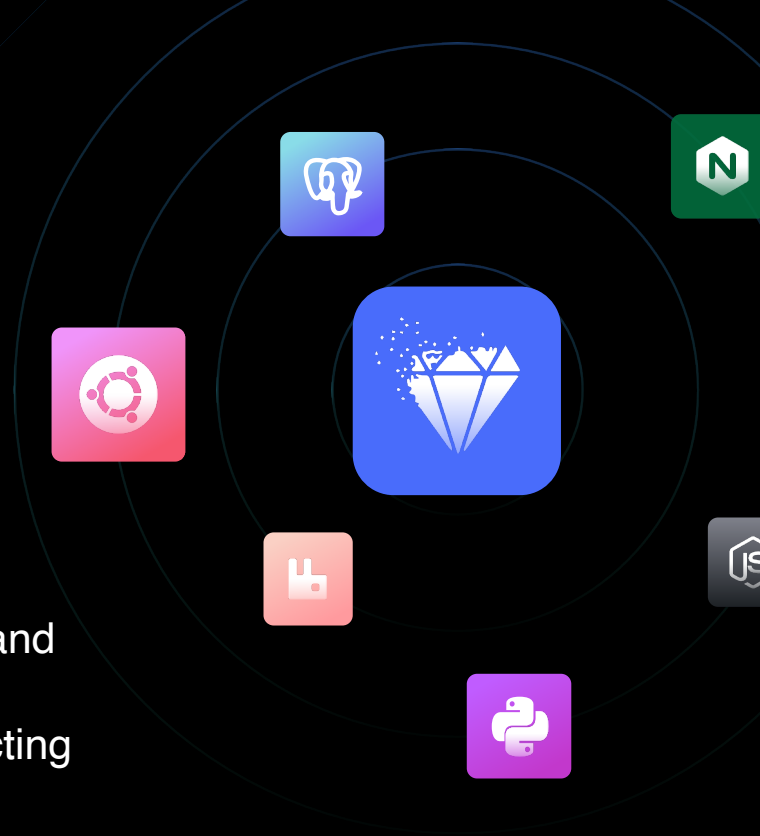


# Navigating the Evolving Threat Landscape:

How RapidFort Delivers Next-Gen Application Security for Financial Services, Healthcare, and Data-Centric Organizations

# Executive Summary

The financial services, healthcare, and broader data-centric industries face unprecedented challenges in protecting sensitive customer information. As digital transformation accelerates, these organizations must grapple with evolving threats, stringent regulatory compliance, and the imperative to safeguard customer trust. This whitepaper explores the unique security challenges faced by these sectors and demonstrates how RapidFort's comprehensive end-to-end vulnerability management platform can help organizations prevent threats, accelerate compliance, and protect sensitive data.



## The Unique Security Challenges of Financial Services, Healthcare, and Data-Centric Organizations

Financial services, healthcare, and data-centric organizations share a common imperative: protecting sensitive customer information. However, they each face distinct challenges:

- **Financial Services:** This industry is a prime target for cyberattacks due to the value of financial data. Compliance with regulations like GDPR, CCPA, and PCI DSS is mandatory, while preventing fraud and data breaches is critical for maintaining customer trust.
- **Healthcare:** Patient data is highly sensitive, and breaches can have severe consequences, including financial penalties and reputational damage. Adherence to HIPAA and other healthcare regulations is essential.
- **Data-Centric Organizations:** Organizations that handle large volumes of personal data, such as retailers, telecommunications companies, and e-commerce platforms, face similar challenges in protecting customer information and complying with data privacy regulations.

## The Critical Role of End-to-End Vulnerability Management

To effectively protect sensitive data, organizations must adopt a proactive approach to security. An end-to-end vulnerability management platform is essential for identifying, prioritizing, and remediating vulnerabilities across the entire software development lifecycle. By shifting security left, organizations can prevent threats from materializing and reduce the risk of data breaches.

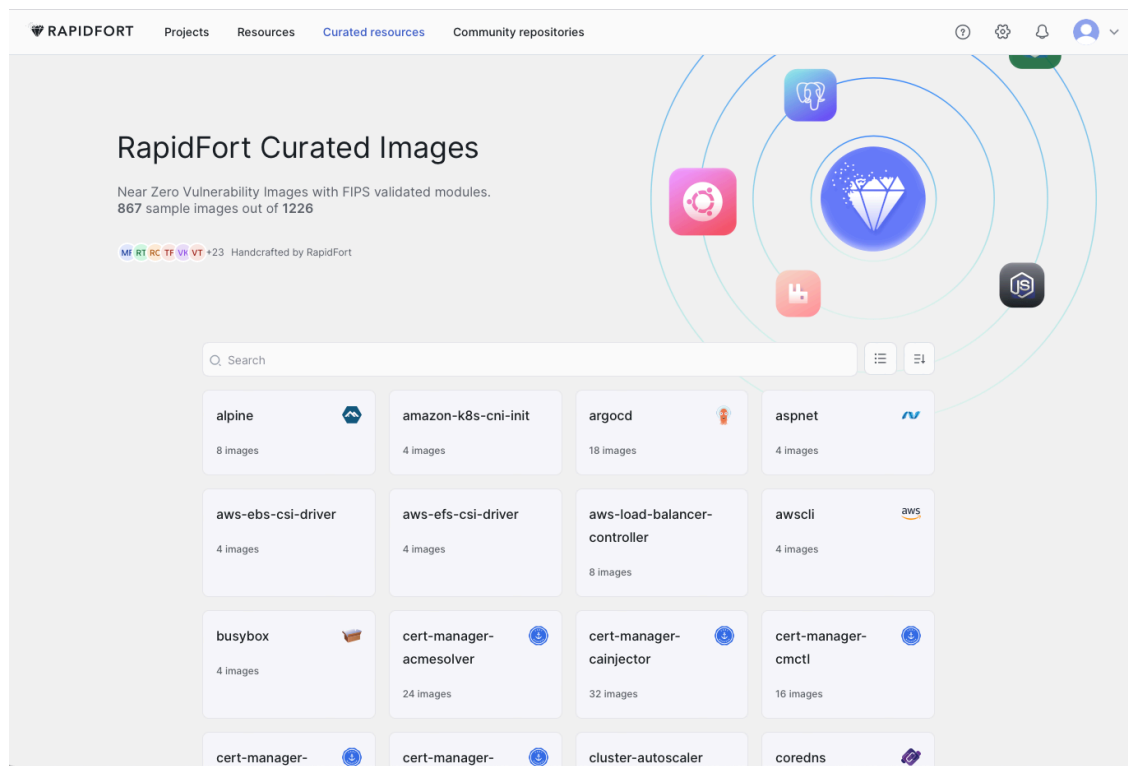


# RapidFort: A Comprehensive End-to-End Vulnerability Management Platform

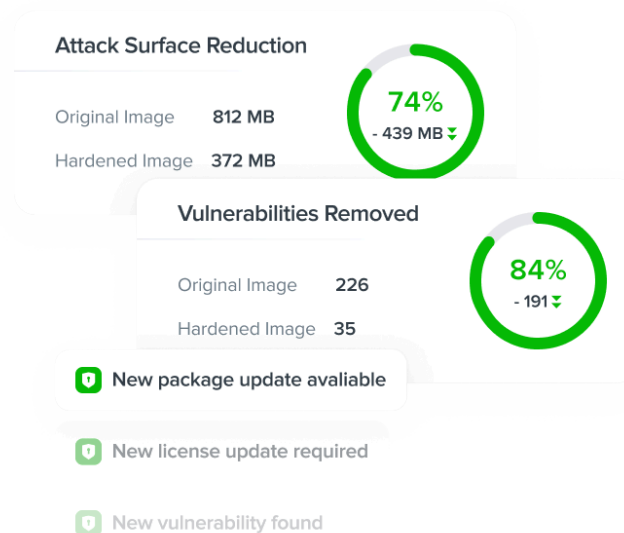
RapidFort offers a comprehensive end-to-end vulnerability management platform designed to address the unique challenges faced by financial services, healthcare, and data-centric organizations. By combining advanced technology with a deep understanding of industry-specific requirements, RapidFort empowers these organizations to protect sensitive data, accelerate compliance, and reduce risk.

## Key benefits of RapidFort:

- **Latest near Zero CVE Base Images Repository:** Build a strong foundation for applications with curated images that are constantly updated to address vulnerabilities.
  - Hardened NIST 800-70 images
  - FIPS 140-2 / 140-3 validation
  - Plan of Action and Milestones (POAM)



- **Comprehensive vulnerability management:** Identify, prioritize, and remediate vulnerabilities across the entire software development lifecycle, including the following tools:
  - SCA Scanner
  - SBOM and RBOM
  - Auto Vulnerability Remediation
  - DevTime Protection
  - Integrated CIS / STIG Benchmarks
  - RunTime Protection
- **Accelerate compliance:** All the necessary features and technologies to fast-track compliance for FedRAMP, GDPR, CCPA, HIPAA, and PCI DSS.

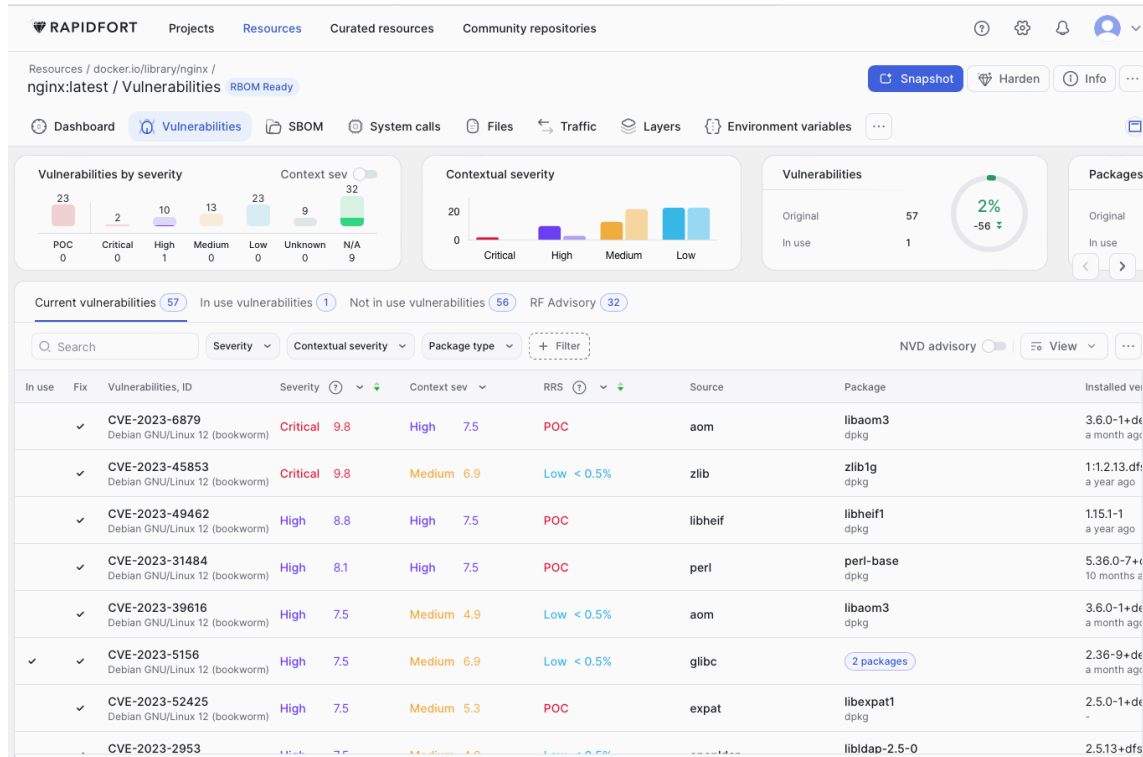


## The RapidFort Advantage: A Deeper Dive

To effectively address the complex security challenges faced by organizations today, RapidFort offers several key differentiators:

- **Proactive Threat Prevention:** Our platform focuses on preventing attacks rather than simply detecting them. By identifying vulnerabilities early in the development cycle and implementing proactive measures, we help organizations stay ahead of threats.
- **Reduced Mean Time to Repair (MTTR):** RapidFort's automated remediation capabilities significantly reduce the time it takes to address vulnerabilities, minimizing business disruption.

- **Improved Developer Experience:** Our platform is designed to be developer-friendly, seamlessly integrating into existing workflows and minimally disrupting development processes.
- **Cost-Effective Security:** RapidFort automates many security tasks, helping organizations reduce development and runtime costs while improving overall security posture.



## Conclusion

Protecting sensitive customer data is paramount for financial services, healthcare, and data-centric organizations. By adopting a comprehensive end-to-end vulnerability management strategy, organizations can significantly reduce the risk of data breaches, accelerate compliance, and build trust with customers. RapidFort's platform provides the necessary tools and capabilities to safeguard sensitive information and build a resilient security posture.

Copyright © 2024 RapidFort Inc.  
[www.rapidfort.com](http://www.rapidfort.com)

